



Four out of 10 driver leads are never reached, even after three calls.

Research has also shown that recruiters are likely to reach the most drivers within 5 minutes of their application submission, since working drivers are constantly on the go. But not many fleets are staffed to respond quickly enough.

It's challenging for recruiters to turn more leads into hires when they're busy weeding out non-quality leads and moving candidates through the recruiting pipeline. **LeadConnect** helps you significantly improve your contact rate and gets quality live leads to your recruiters, so they spend more time actively recruiting.

How LeadConnect Works

1 Driver Leads
We start with your driver leads in real-time or you can send us a list, partial applications or stale leads.

2 Text Message
Our platform automatically texts the driver from a local number letting him/her know you are about to call.

3 Automated Call
Our platform automatically calls the driver from the same number and makes sure they're on the phone.

Once the driver is on the phone, you have **2 options**

- A Live Agent**
Our live agents qualify the driver or complete an application before transferring the live call to your recruiter.
- OR**
- B Automated Platform Only**
Our platform connects the driver with your recruiter directly once the driver is on the phone.



A LeadConnect Case Study



By using **LeadConnect**, we took their response time from **3+ days** down to around **3 minutes**.

Response Time



From
3+ Days



To ~3
minutes



The drop in response time **doubled** the number of drivers scheduled for orientation.

Results



2x
Scheduled %

Estimated Pricing

We customize **LeadConnect** to meet your individual needs. In general these ranges reflect what our clients can expect to invest.

A Live Agent
(pre-screen, pre-qualify or partial app completion)
\$20 - \$40
per successful transfer

B Automated Platform-Only
\$4 - \$5 per 30 second transferred call

Talk to your Sales Representative today to find out how we can increase your contact rate, so your recruiters can spend more time doing what they do best, recruiting.